

# COMPANY **PROFILE**

*dream come true...*

2025



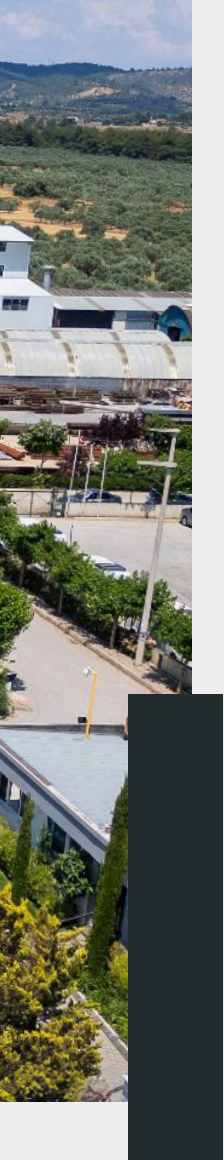
*"dreams come true"*  
**Cemer**



# ABOUT US



OUR STORY BEGAN WITH A DREAM; WE  
WANTED THE WORLD TO BE  
ONE **BIG PLAYGROUND.**



**Cemer Playground Equipment San.Tic. A.S.**, founded in Izmir in 1994, offers service in total area of 55.000 m<sup>2</sup> with its 300 employees along with its quarter-century experience. It has achieved to become a world's leading brand by creating all the processes from idea to production within its body by means of consciousness of being a leading company in the sector of city equipment and reinforcement materials.

The fast-growing digital technologies have revealed a society structure that acts less and becomes asocial day by day. On the other hand, while the population increases, the green areas decrease. When all these problems are taken into consideration, the significance of breathing living spaces can be understood much better. In this scope, it designs and produces products which will contribute to socialization of everyone from 7 to 70 and help to development of muscle and coordination system.

For a high-quality city life; it produces playgrounds for children with **CMRPLAY** brand and **Parkfit Urban Equipment**, adventure parks for youth and adults with **CMRXTRME**, fitness equipment for children, adults and handicapped with **CMRACTIVE** and city equipment with **CMRURBAN** brand.

Cemer acts in accordance with the objective in order to revive the social life by creating amusing and healthy areas for youth, adults and handicapped citizens besides children through products which are designed based on safety.

In its own sector, it makes a distinguished name for oneself in Turkey and around the world with its new-generation play groups in the path where it took with its slogan "**Dreams Come True**" by means of pride of achieving and making name of Turkey internationally.

The next goal of Cemer is to ensure the fast development of sectoral change, to sustain its leadership in area of new-generation play groups, to bring in the principle "**Competition and Innovation in Quality**" instead of price to its sector, to work in order to offer creative products above expectations.

In order to create differences in the sector and to ensure permanent superiority in national and international arena, all kinds of criticism or compliments that we will receive from you will be advisor for us in our goals to progress towards horizon and this will ensure us to run to the new goals.



# Cemer

## Facilities



### ADMINISTRATIVE BUILDING

Our administrative building is where the management activities of the institution or organization are carried out. Our sales and export unit is located in our administrative building.



### WOOD WORD & RECYCLABLE MATERIAL PRODUCTION AREA

In our workshop where we can process any desired wood class with customisable material selection, we cut HDPE, HPL etc. materials with our CNC router machines.



### DESIGN CENTER OFFICE

Our center, which has been a corporate member of WDO since 2021 and consists of a total team of 31 people with 23 designers, 7 technician, 1 support staff. 5 patents, 17 utility models, and the design registration of a total of 837 parts, 42 of which are abroad, have been obtained to date.



### PROTOTYPE PRODUCTION

We carry out all P&D activities in our production facility, which is completely connected to our Design Centre. We continue to improve ourselves every day. In an area of 1,800 square meters, all standard controls, mass production conformity controls and documentation controls are carried out before the new designs are turned into mass production.





### **CNC WORK STATION**

#### **ROTATION - ASSEMBLY AREA**

We use rotation and injection printing in our designs with more than 1000 molds and complete all quality control and assembly stages before they are shipped.

In our facility with different machines we solve all our engineering details with our competent technical team, from the manufacturing of our own molds to the most detailed parts used in our products.



### **METAL WORK & PAINTING AREA**

In our 1600 m<sup>2</sup> welding and manufacturing workshop, we carry out first class metal manufacturing. We produce all our parts in our cutting-edge facilities with the support of our experienced, fast production team. We carry out all services in-house in our ISO certified factory.



### **WELDING & ASSEMBLY AREA**

We integrate developing technologies into our facility and continue our investments to increase our quality day by day.

Our high-level machine line allows us to do all our material preparation in-house.

In addition, we prime and paint our products in our fully automatic powder coating facility and offer them to our customers.



### **ARMED ROPES & NET CLIMBERS PRODUCTION**

The ropes we manufacture with our patented rope production method give endless design possibilities to the products. We manufacture and assemble our ropes, the indispensable material of our designs, which we use in different station types in all our designs.



NUMBER  
OF  
CENTERS

6

BRANDS

8

FACILITIES

300<sup>+</sup>

PEOPLE  
ON STAFF





**30**

YEARS OF  
EXPERIENCE

**7**

PATENTS

**75**

COUNTRIES





# Cemer Values





As Cemer, we undertake a mission that appeals to all segments of society and is shaped by our values. By prioritising the well-being of the society, we develop environmentally sensitive and sustainable products that take into account the needs of every individual from children to the elderly. we continue yerine we always continue to prioritise the safety of our users by avoiding harmful substances in our products. Recognising innovation and creativity as our fundamental principle, we offer original and innovative solutions that balance aesthetics and functionality.

By strengthening social ties, we encourage people to come together and support the formation of a more resilient society. Through our social projects, we encourage social solidarity and enable individuals of various age groups to spend time together. We are committed to maintaining our commitment to quality at high standards and we see offering the highest value to our customers as our fundamental principle. With these principles, we will continue to work to contribute to society by maintaining our leading position in the future.







# CEMER

# SUSTAINABILITY

Every step taken towards a carbon-free future is of great importance. By operating with environmental responsibility in our production processes, we minimize our carbon footprint and take all necessary measures for a sustainable world. Through the use of cleaner energy, we lay solid foundations for a better world and strive to do our best for nature and the future.

To exceed past targets, we continue our efforts with utmost diligence. In this context, we have already eliminated 700 tons of carbon emissions from previous years and are working to further increase this target. Additionally, we are making significant strides in using recyclable products. By prioritizing recyclable materials in our production processes, we reduce waste and use resources more efficiently. This approach not only reduces our environmental impact but also supports our transition to a more sustainable production model.

## Per Year

~912.096.827,27 kWh



Energy Saving

## Per Year

~449.243.638.880 kg



Blocked CO2  
Emissions

~109.305,3 Sayısı



Recovered  
Trees

~532 Kişi Sayısı



Houses for  
Production

~449.243.639 TEP Tons



of Oil  
Equivalent



# Cemer Corporate Social Responsibility





With our slogan **“Dreams Come True”** we aim to encourage creative and socially responsible designs through our International Design Competitions, increasing industrial designers’ interest in the industry. Our **“Cemer Dreams Come True Design Days”** project, hosted for the first time by Ekonomi University, also aims to inspire and support industry students and young talents.

Through these two projects, we bring together leaders and students from the creative world of industrial design, providing young designers with opportunities to deepen their interest in the field and develop their skills. In this way, we offer future designers the chance to bring their innovative ideas to life and strive to maximize their potential.

Additionally, the social responsibility project led by Ece Çiftçi, founder of the Sosyalben Foundation, operates under the motto **“Every child has the right to play.”** This initiative brings hope and joy to children in disadvantaged areas. As part of this project, Cemer establishes **Umut Parkı**, providing children with opportunities to play and enhancing their hope of realizing their dreams. At Cemer, we continue to work towards a fairer and brighter world through both creative designs and social projects.

Under the leadership of Ece Ciftci and SosyalBen Foundation, we implemented the **“Umut Tırı”** Project, which provides psychosocial support through SosyalBen workshops to help earthquake-affected children heal their trauma processes through play and contribute to their readjustment processes.







# Cemer

# Warranty

## Warranty Terms and Condition

Our company is committed to providing a reliable user experience based on customer satisfaction with our products. Our products carry a limited warranty against manufacturing and material defects. The purpose of this warranty is to provide our customers with high quality and trouble - free products.

As Cemer Playground Equipment, we offer a professional and standardised service through both our production and after-sales support. With our Lifetime Service Warranty, all of our products that are shipped or installed in the field are equipped with metal labels that contain information such as production date and serial number. In this way, we can easily supply every part for a lifetime.

- STEEL POLES AGAINST LOSING RESISTANCE AND TEARING. **25 Years**

- STEEL ROPES AGAINST BREAKING, OTHER STAINLESS STEEL AND UNPAINTED PARTS, ALUMINUM CASTING PARTS. **20 Years**

- HPL PANELS, HDPE PANELS, ROTATION PLASTIC PARTS, OTHER METAL PARTS, COMPOSITE COATING, C25 PRECAST CONCRETE. **10 Years**

- RUSTING ON OUTER SURFACES (PAINT), PLASTIC INJECTION PARTS, PLYWOOD PARTS, NYLON ROPES AGAINST PREMATURE WEAR, SPRINGS, TEXTILE REINFORCED RUBBER MAT, PVC COATED PLATFORMS, HIGH-CLASS WOODEN PARTS(THERMOWOOD/ACCOYA/SAPELLE), GLASS-FIBER REINFORCED CONCRETE. **5 Years**

- NUT AND BOLTS (STRUCTURAL), BEARINGS, MOVING PLASTIC AND METAL PARTS, ELECTRONIC PARTS, RUBBER PARTS, ELASTIC-POLYMER PARTS, 1ST CLASS PINE AND SIMILARS (LAMINATED LAREX HAS AN ADDITIONAL YEAR OF WARRANTY) **2 Years**

**SERVICE**  
GUARANTEE

**LIFE-LONG**







# Cemer

## In the world

**We Add Value to the World with Innovative and Global Solutions in More Than 70 Countries**

*As Cemer, we are proud to make a difference not only in Turkey but also around the world. Children around the world play with Cemer's innovative park equipment. Teenagers and adults lead a healthy life by exercising with our outdoor fitness equipment. Our adventure parks offer unforgettable experiences for thrill seekers and our urban equipment contributes to modern city life.*

AMERİKA**USA**, ŞİLİ**CHILE**, PANAMA**PANAMA**, KOLOMBİYA**COLUMBIA**, KANADA**CANADA**,  
AVUSTRALYA**AUSTRALIA**, AVUSTURYA**AUSTRIA**, BELÇİKA**BELGIUM**, BOSNA**BOSNIA**, HIRVATİSTAN**CROATIA**,  
FİNLANDİYA**FINLAND**, DANI**MARKE**DENMARK, İTALYA**ITALY**, ALMANYA**GERMANY**, GÜRCİSTAN**GEORGIA**,  
KOSAVA**KOSOVA**, RUSYA**RUSSIA**, LÜKSEMBUR**GLUXEMBOURG**, MOLDOVYA**MOLDAVA**, MALTA**MALTA**,  
FRANSA**FRANCE**, BİRLEŞİK KRALLIK**UNITED KINGDOM**, HOLLANDA**NETHERLAND**, YUNANİSTAN**GREECE**,  
POLONYA**POLAND**, ROMANYA**ROMANIA**, ÇEKYA**CZECH REPUBLIC**, İRLANDA**IRELAND**, NORVEÇ**NORWAY**,  
İSVEÇ**SWEDEN**, MACARİSTAN**HUNGARY**, KIBRIS**CYPRUS**, LİTVANYA**LITHUANIA**, LETONYA**LATVIA**,  
ESTONYA**ESTONIA**, BULGARİSTAN**BULGARIA**, İZLANDA**ICELAND**, SLOVENYA**SLOVENIA**, SLOVAKYA**SLOVAKIA**,  
SİRBİSTAN**SERBIA**, TÜRKİYE**TÜRKİYE**, UMMAN**OMAN**, İSRAİL**ISRAEL**, AZERBAYCAN**AZERBAIJAN**, SUUDİ  
ARABİSTAN**SAUDI ARABIA**, B.A.E**U.A.E**, ENDONEZYA**INDONESIA**, SİNGAPUR**SINGAPORE**, VİETNAM**VIETNAM**,  
HONG KONG**HONG KONG**, KATAR**QATAR**



# Cemer Awards



We received Reddot Design Award with Deltoik Climbing Module in International Design Competition which was held in Germany in 2014 and where 4815 projects from 53 countries competed.



It was awarded with leadership award and export award in category of landscaping equipment structural elements from Plant Awards which are the most prestigious awards in the sector.



Our Reddot-awarded Deltoik Climbing module sustained its success by gaining one more award in German Design Award 2017 where awarded designs compete.



We received award in category of "Creative Product" in ceremony of "Stars of Export", where leading companies are awarded, with the products which were exported firstly from Turkey except for conventional products.





We became the first company which established the First Private Industrial Design Center of Turkey which was approved by Ministry of Industry and Technology in last days of year 2016 by leading the way.



**WDO** WORLD DESIGN ORGANIZATION

We are honored and happy to be a part of the World Design Organization (WDO), which consists of over 170 member organizations on 5 continents and the industrial designers they represent. Always better with our design team



As Cemer Urban Equipment, we were considered worthy of two design awards with our Broto (Urban Furniture Series) and Tetrawood (New Generation Playgroup) at "Design Week Türkiye 2021," which is the most comprehensive design event in Türkiye.



At the 9th R&D and Design Centers and Technology Development Zones Summit organized by the Republic Of Turkey Ministry of Industry and Technology, we as Cemer Playground Equipment family, celebrate our first place in the C Group Design Centers Category.







In the international 'A' DESIGN AWARD & COMPETITION' competition, our "New York" and "World Cup" products were awarded. We are very pleased to win these prestigious awards. Thanks to the efforts and creativity of our team, we continue to progress by increasing worldwide success and recognition.



The IV competition of the Russian National Landscape Architecture Awards was completed with exciting results! The forest park "Shishkin Les" in Pavlovskaya Sloboda became the proud winner of the XIV National Prize for Landscape Architecture!

## TIMELINE

1994 - COMPANY INCORPORATION

2000 - 3RD FACILITIES

2004 - THE FIRST UTILITY PATENT

2010 - PARKFIT URBAN EQUIPMENT COMPANY INCORPORATION

2012 - ROPE PRODUCTION STARTED

2014 - FIRST "DREAMS COME TRUE" DESIGN COMPETITION

2015 - 'ECO-FRIENDLY ENERGY' PROJECT

2016 - CEMER DESIGN CENTRE ESTABLISHED

2017 - CMRIDEA BRAND WAS CREATED - FIRST SPECIAL PRODUCT

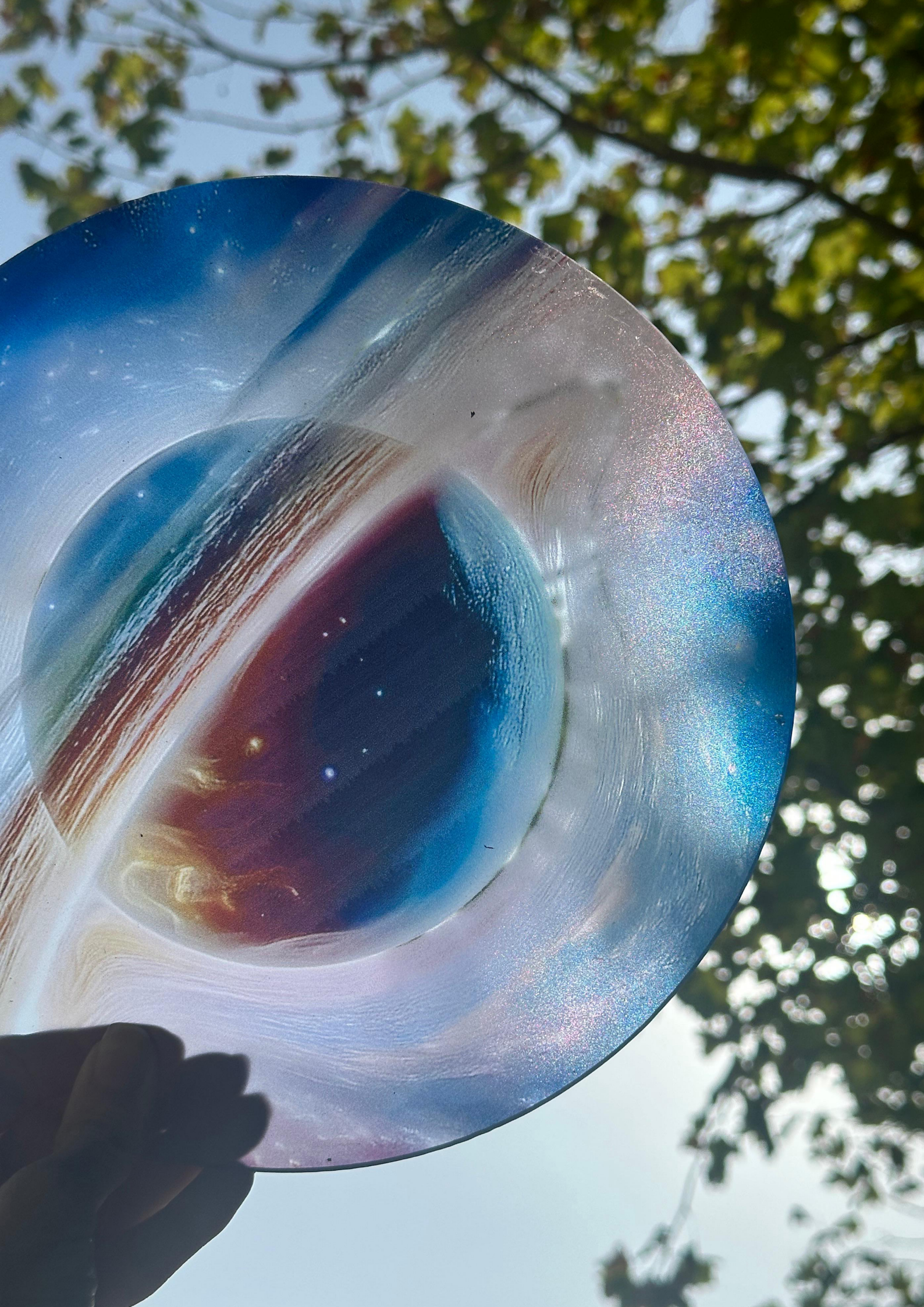
2019 - 8TH FACILITIES

2021 - WORLD DESIGN ORGANISATION MEMBERSHIP

2023 - STARTED PRODUCTION WITH 3D CONCRETE PRINTER

2024 - CEMER PLAYGROUND EQUIPMENT HAS BEEN BECAME A PART OF THE CEMER HOLDING





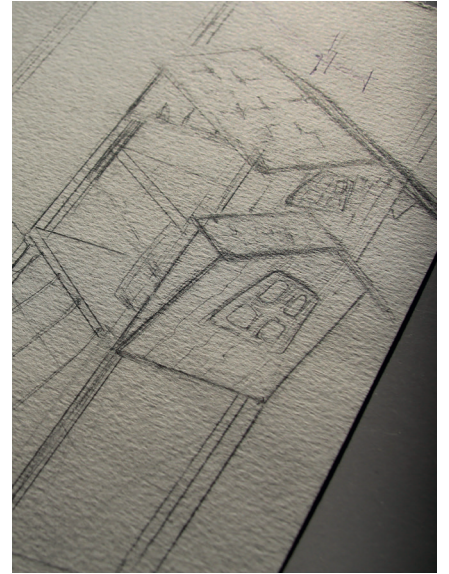


# Cemer

## Design Center







## Special Ideas For Special Areas

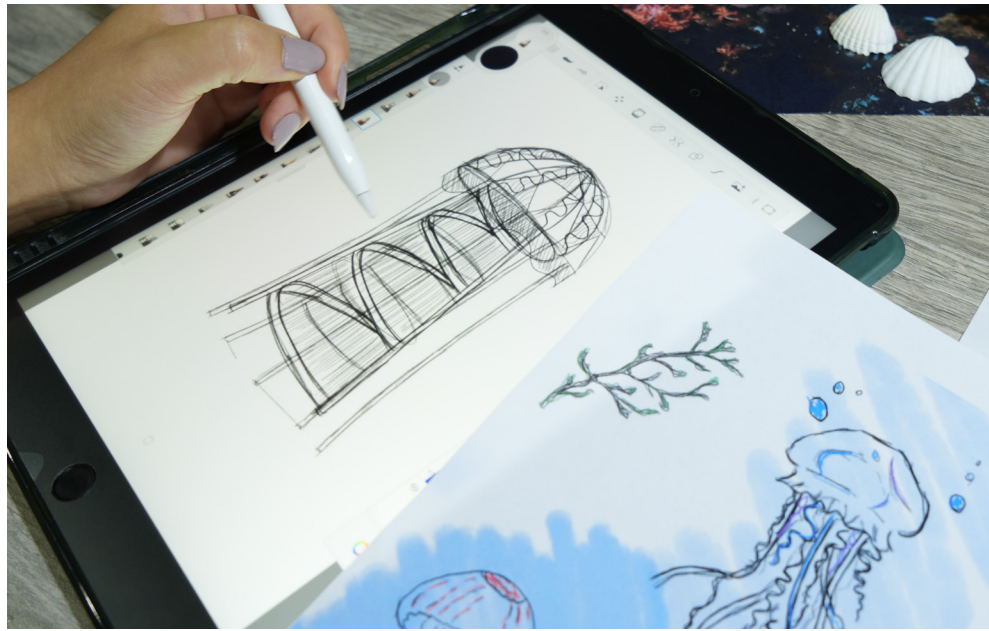
We take care to be a structure that constantly improves itself and is open to transformation.

All of our series that add color to urban life are created by our **Design Center**. All of our catalog products, which we mass produce, are planned and implemented in a field-specific way with Cemer's signature.

Our special design projects, which take shape in line with the demands of our customers, include a sensitive process in which our team works in coordination as a whole under our **CMRIDEA®** brand.

We aim to support a multidisciplinary working environment with our large team. Thanks to our friends in our team, we develop new projects in accordance with the dream of tomorrow and the reality of today.



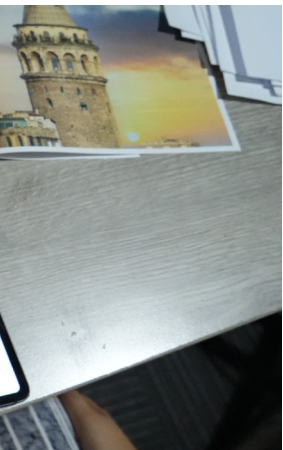


# Customize Your Product

As Cemer, we develop our future projects and vision with our design center day by day. We will continue to work for more innovation and contribution to society. Our goal is to make the world a more livable place by using the power of design and provide a better future for everyone.









# Cemer Brands



**Our story began with a dream; we wanted the world to be one big playground.**

Play is one of the easiest and most enjoyable ways for children to learn. Play is one of the easiest and most enjoyable ways for children to learn. Play allows the child to learn by experience and actually doing things. Through play, children learn naturally and play teaches kids different ways of expressing themselves.



We can make your ideas into reality.  
Custom design projects...



**Discover the Rhythm of Nature with Outdoor Sports!**

With its modern and dynamic style, **CMRACTIVE®** invites you to live a healthy life, offering a space that is ready to become the most valuable corner of the city, with every detail meticulously designed to provide a healthy lifestyle for you and your loved ones. Every moment you spend here will be special and meaningful. We invite you to a healthy future with **CMRACTIVE®**.





**Cities are hour home...**

The entire CMRURBAN® series tells the stories of the past and the hopes for the future... Every touch becomes a moment of peace, where memories are gathered and you can catch the rhythm of life. We create a corner for memories, where you can listen to the heartbeat of the city and spend time with your loved ones.



**Adventure Knows No Bounds!**

CMRXTREME® offers experiences that push the limits of adrenaline and courage. It takes people out of their routine and transports them into a world of excitement. CMRXTREME® offers those who want to go beyond the ordinary the chance to run towards adrenaline and freedom.



**HIC is With Them to Make Sure Every Step They Take is Safe ...**

With rubber flooring, you can minimize the head injury risks which are caused by falling height in playgrounds.





*Cemer* "dreams come true" | 30. years

CMR **P**LAY

CMR **V**RBAN

CMR **A**CTIVE

CMR *idea*

CMR **X**TREME

CMR **H**TC



[www.cemer.com](http://www.cemer.com)